



## Blueball Ecom Sandvox Designs

### Overview and Usage Tips For Blueball Ecom and Blueball Ecom Wide Designs

**Thank you for purchasing one of our original Sandvox Designs bundle.**

Below we have listed various sections of information to help you maximize the use of your Blueball Design Sandvox Design(s) as you use it with Sandvox to produce your new web site.

If you see something we can do to make your experience better when using our design with Sandvox to create your web site, or have a suggestion, please let us know!

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### 1. Blueball Ecom Designs Information and Tips

#### **Your Ecom design bundle includes:**

- 10 Blueball Ecom Designs - 5 760px wide Ecom designs, and 5 960px wide Ecom designs,
- 3 Readme files
- 10 solid color png image files of the 5 accent colors used for each Ecom design width banner image size to use to create your own custom banner images with.
- 2 pre-built Sandvox site files, 1 for each design width that includes preset pages for a typical e-commerce product site. You plug in your own content, images, and Paypal code replacing the placeholder copy, image content, and Paypal button code currently in place.

- Blueball Ecom designs have a maximum content width of:
  - 639px with the sidebar hidden
  - 389px with the sidebar showing
- Blueball Ecom Wide designs have a maximum content width of:
  - 840px with the sidebar hidden
  - 590px with the sidebar showing

#### **Adding Your Own Custom Banner Images Into Ecom**

**See the “[Custom Banner Readme file](#)” for detailed information on placing your own custom banner image into your Sandvox site layout using Blueball Ecom.**

## Nav Menu Usage Tips - Important!

We recommend keeping your names as short as possible for your site pages on the nav menu.

**The nav menu allows 2 lines of menu item names.** If you have more page names than will fit on 2 lines of the nav menu, look at using the 960px width Ecom design or adding in a collection index pagelet or callout to display your additional site page links in.

## Logo Image

The logo image is placed in the left side of the banner image (page-top) area above the Title Paragraph lines of text. **The image size is 200px wide by 80px tall. Your logo image file must be that exact size or it will not display correctly in the design layout.** Be sure it is set to 72 dpi and RGB color mode and saved as a gif, jpg or png file.

## Title and Title Paragraph Text Length

**Title Text** - You must keep the Title text limited to one line of copy with any of the Blueball Ecom designs. Using 2 lines will result in display errors with this design.

**Title Paragraph Text** - You can have up to 3-5 lines of text depending if you are displaying a logo or not. With a logo use a maximum of 3 lines of text. Without a logo use a maximum of 5 lines of text.

## Using Images With Sidebar Pagelets

When placing images into Sidebar Pagelets and Callouts, the Ecom design will automatically resize your images to fit using the default sizing we have placed into the Ecom design;s plist file. You do not need to resize your image files.

## Using Images In Sandvox and The Blueball Ecom Designs

Since Sandvox by default will currently resize your image files in the content area down to 320px wide if they are wider than that originally and down to 640px in width on the single photo page, any Sandvox user has been limited on how they can adjust and use larger images in the site page content area until Sandvox 1.5.

## Your Site Page Image Sizes Will Be Displayed The Full Width Of The Content Area By Default If Wider Than The Content Area Width.

We have increased the image sizing for the content area images to better utilize the available content area widths in both the Ecom 760px and 960px width designs. In other words, the widths are set to fill up the available content area width (less 15px) instead of being restricted to just the Sandvox default maximum 320px width.

For the 760px width Ecom designs any images over 450px in width will be automatically resized to 450px in width by default to span the content area with the sidebar showing.

For the 960px width Ecom designs any images over 650px in width will be automatically resized to 650px in width by default to span the content area with the sidebar showing.

**\*NOTE: You may have to refresh your page when switching from the 760px Ecom designs to the 960px Ecom designs to force Sandvox to resize your images that are affected by this built-in image scaling in the Blueball Ecom info.plist file.**

**Working With Sandvox's Default Sizing** - For new and average Sandvox users we recommend you create your own images at the final display size, and drag and drop them into position on your site pages. This will also keep your site file size down to a minimum. Be sure your images are at 72dpi and in RGB color mode. Sandvox does not yet support png file transparency so be sure to flatten your image files before saving them. Or you can let Sandvox resize them and not do any image file creation. Either way will work but be sure to open the preferences window and set your final image output quality levels if you are letting Sandvox crop and reduce your original image files.

## **We've Arranged Our main.css File Code Into Groups For Easier Modification By Advanced Sandvox Users**

If you open the main.css file you will see that the css code in our file is arranged in groups by areas of the design layout. We designed it this way to make it easier for advanced Sandvox users who want to "tinker under the hood" and customize the css some.

### **BE SURE TO MAKE A BACKUP COPY OF YOUR DESIGN BEFORE ATTEMPTING ANY MODIFICATIONS OF THE CSS CODE!**

**\*NOTE: We do not recommend modifying the css code in this design unless you are well versed and familiar with css styling and coding.** Modifying the css code could break the display functionality of the design in your Sandvox site. Any modifications are at the sole risk of the user and Blueball Design does not guarantee the performance of any Blueball Sandvox Design which has been altered or modified and we cannot be held liable if problems arise from your modifications.

If you have questions on how to modify the css code elements used in this theme, post them on our Blueball Sandvox forum on our site at [sandvoxdesigns.blueballdesign.com](http://sandvoxdesigns.blueballdesign.com) or on the Sandvox Yahoo user group at: <http://tech.groups.yahoo.com/group/sandvox/> or the Sandvox Yahoo CSS user group at: <http://tech.groups.yahoo.com/group/sandvoxcss/>.

Another very helpful resource is available from Karelia Software for doing simple modifications to your Sandvox design at: [http://docs.karelia.com/z/Quickly\\_modifying\\_existing\\_designs.html](http://docs.karelia.com/z/Quickly_modifying_existing_designs.html)

## **We Offer Great Support Before and After Your Design Purchase**

Blueball Design has become known for our great customer support with our Rapidweaver Theme users over the past 4 years and now offer the same support to our Sandvox Design users. If you have a question, please submit it to us using our contact form page. Our Technical Support policy is listed below.

### **Technical Support**

**Technical support will be limited to questions and problems specifically associated with unaltered designs in normal conditions.** We do not have the resources to offer free Sandvox technical support or to provide training on how to use Sandvox.

We also cannot provide support for modified themes or graphics. We will be glad to assist you with modified design questions as time permits, but recommend you post questions in our Blueball Sandvox forum or in the Sandvox Yahoo groups.

You are responsible for adding or editing your web site's content. A complete and very helpful on-line Sandvox user manual with videos and tutorials can be found at: <http://docs.karelia.com>.

**We do offer support relating to our design products and encourage you to report any bugs or problems you have with one of them. We also welcome any questions you may have about one of our Sandvox design products.**

### **We Offer Sandvox Design Modification Services**

Blueball Design offers Sandvox Design modification services starting from \$40 and up. If you are wanting to change your color scheme, add in a new image, adjust the sizing of certain items, change the font styles, etc., please email us what you are wanting and we'll be happy to help you out with your Sandvox design mod. We do not do "one off" custom Sandvox designs at this time.

### **A Final Word On Our Sandvox Designs**

**We believe that web design should be clean, simple, unique, professional and straightforward in functionality and design. Our Sandvox Designs will be developed following this mission statement.** By keeping image use in the layout to a minimum our Sandvox Designs will produce sites that publish quicker and download faster for your site viewers, and will offer more stable display functionality in all the major browsers.

## 2. Browsers Supported By Our Blueball Ecom Design.

The Blueball Ecom Designs have been tested and will display correctly on the following browsers: Safari (Mac/PC), Firefox (Mac/PC), and Internet Explorer 6 and 7 (PC). This covers approx. 98.5% ± of the internet browser market. We do not support MAC Internet Explorer 5.2 or test our designs on Opera or Camino at this time.

### **Help Us Improve Our Sandvox Designs For Sandvox Users! Comments, Feedback, and Suggestions Are Welcome!**

What do you think of our Sandvox Designs? What would you like to see? We need you to let us know what we can do to make your experience using Sandvox with our Sandvox Designs better for you. Use the contact form on our site or email us at [sandvoxdesigner@gmail.com](mailto:sandvoxdesigner@gmail.com).

### **Send Us Your Site URL When You Have Your Site Up and Running!**

We like to see what Sandvox users have done with our designs. And we are developing a new Sandvox showcase area in our Blueball Sandvox site. If you'd like to have your site considered for our showcase area, please send your site url to us so we can check it out.

### **Good Luck With Your Sandvox Web Site!**

Best,  
Charlie

design guy at blueballdesign.com

[www.sandvoxdesigns.blueballdesign.com](http://www.sandvoxdesigns.blueballdesign.com)